



DESIGN • PRINT • WEB

Michael Rosser

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www.mrosser.co.uk

Personal Statement:

I believe my strengths lie in my creative abilities and thought processes. I enjoy exploring all areas of ideas from beginning to end, evaluating and amending when required. Challenging deadlines, working under pressure and prioritising workload, is what I enjoy and pushes me that bit further. With my passion for new techniques and creative software, I often explore and research these in my free time. Working with various companies as a freelancer and an employee has given me confidence working in a team or on my own brainstorming and exploring new ideas and concepts. I am very adaptable, hard-working and reliable.

Work Experience

February 2010 - August 2019 - Cardiff & South Wales Advertiser

- Design Studio Assistant - Creating Advertisements, Page Layouts & company website - www.cardiffandsouthwalesadvertiser.com

September 2009 - National History Museum, St Fagan's

- Designing Staff Newsletter · Designing Public Family Leaflet

April 2009 - February 2010 - National History Museum, St Fagan's

- Curators Assistant

The Point, Cardiff Bay

- Filming live bands · Creating Listings DVD & Posters for The Point
- Bar Manager At The Point · Lighting for bands

March 2004 to February 2010 - National History Museum, St Fagan's

- Curator Cleaning/Training

April 2004 - Scarab, Taffs Well

- Maintaining Websites · Taking product photographs

October 1998 to November 2002 - Cardiff Theatrical Services, Tyndall St, Cardiff

- Theatrical set displays and backdrops · Small personal projects
- Tidying and cleaning working area

November 1997 to December 1997 - Pioneers LTD

- Creating a self parenting comic for children
- Working with children to decorate school halls
- Assisting to create a concrete sofa for school play area
- Assisting to create stained glass windows for various churches

Having had the chance to be involved with some large organisations, I have gained valuable knowledge & skills such as:-

- Website Coding and Server Security (Reseller, VPS (Virtual Private Server) Hosting, CPanel, WHM (Web Host Manager)
- Printing Requirements, such as paper weight, finishing and promotional products.
- Logo Design using Illustrator.
- Layout Design to communicate a message or event.



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Freelance Experience

July 2015 - Posters & Flyers for Various Artists, Bands & Events.

- Poster for Llantrisant War Memorial - Armistice Day Concert

June 2015 - Re-brand for Western Vale Family Practice

- Designed Logo re-brand with Stationery, Email Signatures, Brochures, Name Badges

Posters & Flyers for Various Artists, Bands & Events

- Posters for Buzzcocks, Seth Lakeman, Levellers, Bellowhead.
- Flyer for Bristol Folk Festival

September 2014 - Website for Cowbridge Food & Drink Festival

- Created a new website design - www.cowbridgefoodanddrink.org.

September 2013 - Posters/Banners Cowbridge Food & Drink Festival

- Designed banners, posters for the Festival - involving local companies.

August 2013 - Recipe Book For Cowbridge Food & Drink Festival (Voluntary Work)

- I created a recipe book for the Festival - involving local companies.

January 2013 - Various Poster Design's

- Creating various poster/flyer designs for Bands, Artist's & events.

June 2012 - Work For Barnardo's

- Amending entry forms for Barnardo's Cardiff Half Marathon

Education

Adobe Certified Associate - Illustrator - 16-20 September 2019

Adobe Certified Associate - Photoshop - 9-13 September 2019

Adobe Certified Associate - InDesign - 2-6 September 2019

MA Graphic Communication - September 2005 to 2006

University of Glamorgan, Treforest, Cardiff

BA Design For Media Year 3 - September 2001 to 2005

University of Glamorgan, Treforest, Cardiff

Art & Design HND Foundation - September 2001 to July 2002

Barry College, Colcot Road, Barry

Art & Design BTEC Advanced - September 1998 to July 2001

Barry College, Colcot Road, Barry

Art & Design BTEC Intermediate - September 1997 to July 1998

Barry College, Colcot Road, Barry

Hobbies & Interests

Playing Guitar, Writing Songs, Going to Concerts, Computers, Photography, Art, Running, Cycling, Cooking, Travel, Networking, Being Creative, Self Promotion, Film Editing, Photo Manipulation.

Computer Skills

Adobe Creative Cloud Suite - Includes, Photoshop, Illustrator, After Effects, Premiere, Dreamweaver, InDesign.

Quark, HTML5 Code and below, CSS, JavaScript, PHP, Works, Word, Wordpress, Cpanel, WHM (Web Host Manager), Cinema4D. Mac OS, 10.8 & Windows 10 literate.